



BOYS & GIRLS CLUBS
OF NORTHWEST SAN DIEGO

GREATER TOGETHER.



Training tomorrow's
workforce while feeding
today's kids.

Centers for a Healthy Lifestyle

Culinary Options and Opportunities for Kids (COOK)
Workforce Development Program



BOYS & GIRLS CLUBS
OF NORTHWEST SAN DIEGO



Our Mission

To inspire, develop and enrich young people to reach their fullest potential as confident, responsible, caring members of society.

Our Vision

To be the premier youth organization where every member becomes an exemplary member of society.



Service Area

Paving pathways to great futures for the youth along the north coast of San Diego



In 2024, Boys & Girls Clubs of San Dieguito and Boys & Girls Clubs of Oceanside joined forces as Boys & Girls Clubs of Northwest San Diego.



Camp Pendleton



Oceanside

Townsite Clubhouse
Townsite Teen Center



Encinitas

Griset Clubhouse
Ocean Knoll Clubhouse **SS**



Solana Beach

Harper Teen Center



Eden Gardens

La Colonia Clubhouse



Del Mar

Del Mar Clubhouse



Carmel Valley

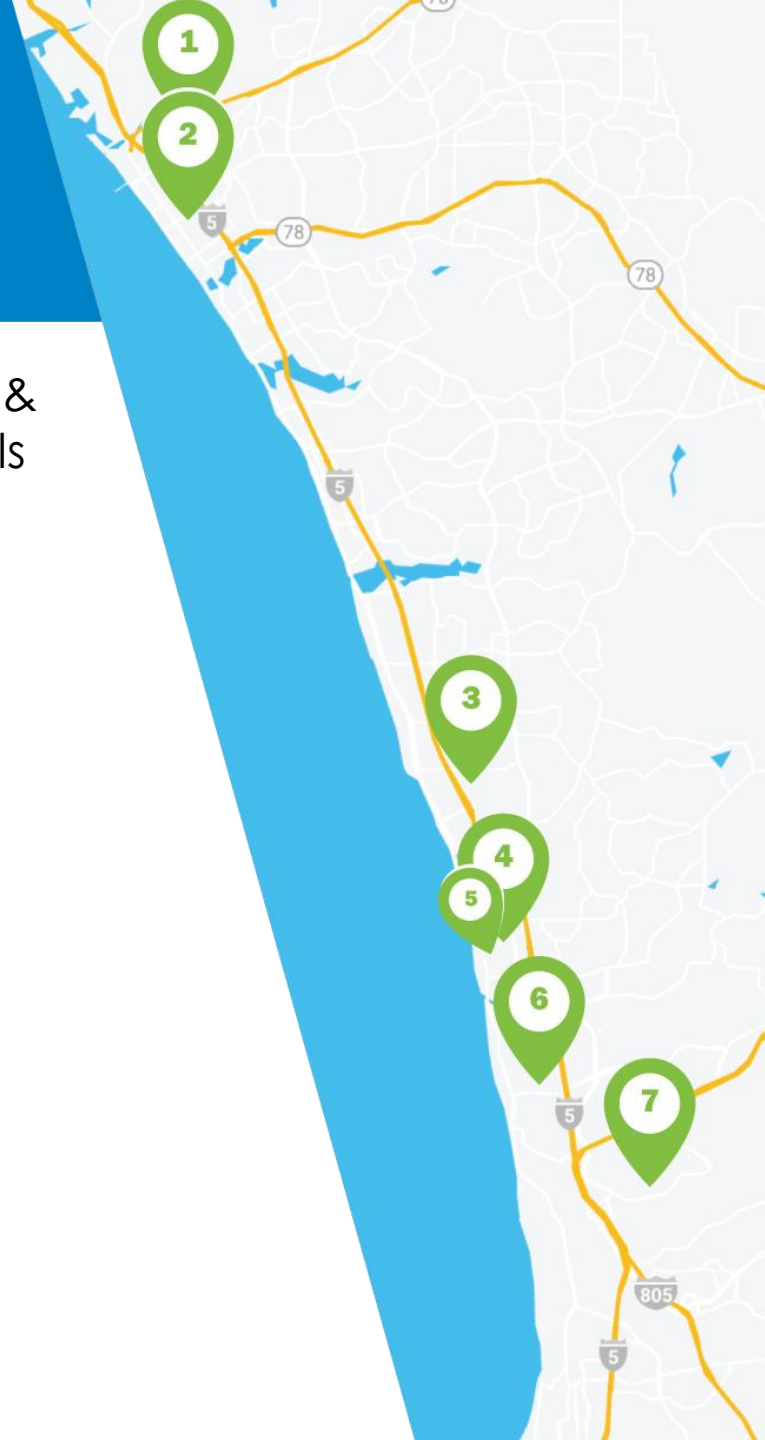
Allred Clubhouse
Polster Clubhouse



The size and geographic footprint of the merged organization provides opportunities for heightened funding levels to support organizational expansion into underserved and unserved areas in our service area.



Greater Together Boys & Girls Clubs of San Dieguito & Oceanside



Our Programs



AFTER SCHOOL PROGRAM



ATHLETICS & BIG 8 MIDDLE SCHOOL SPORTS



BULLDOGS BASKETBALL



BREAK WEEK CAMPS



CARMEL VALLEY MONTESSORI SCHOOL



CENTERS FOR A HEALTHY LIFESTYLE



PARDEE AQUATICS CENTER AND RSD SWIM TEAM



ROADS—REAL OPTIONS FOR ADULTS WITH DISABILITIES



SUMMER ADVENTURE CAMPS



THE LUNCH BOX



YOUTH ARTS ACADEMY

GREATER TOGETHER.



BOYS & GIRLS CLUBS
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Garden, harvest, cook, learn, and grow!

Each of our three Centers for a Healthy Lifestyle includes a commercial teaching kitchen, designed to teach kids essential life skills, food safety, and nutrition through our farm-to-table curriculum.

Our 3 Locations



Encinitas

The CHL in Encinitas offers a large, commercial teaching kitchen and a ½ acre organic garden.



Solana Beach

The yellow cottage in Solana Beach offers a full kitchen, two patios and an organic culinary garden.



Oceanside

A fully equipped commercial teaching kitchen featuring state-of-the-art equipment.

Our Goals

1

Culinary Options & Opportunities
for Kids
A Workforce Readiness Program

2

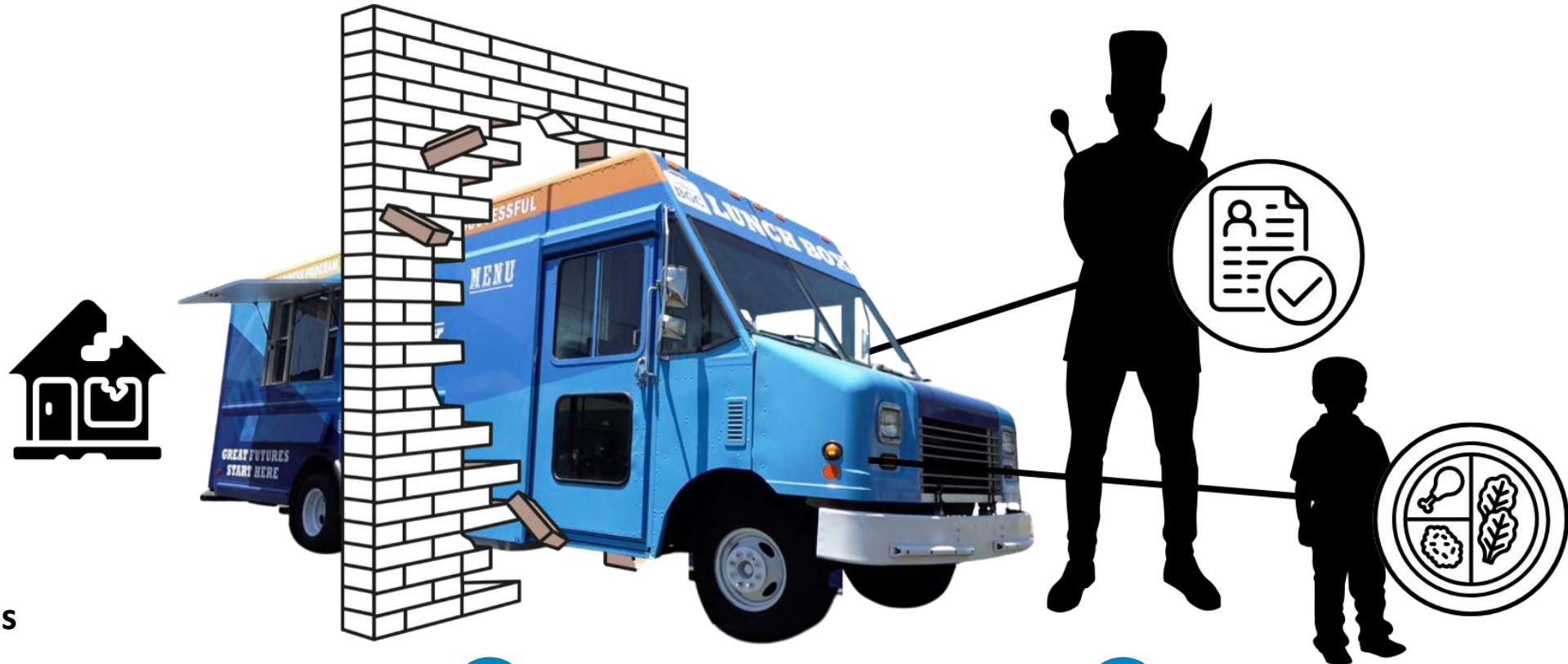
After-School Enrichment &
Camps
Gardening & Cooking Classes

3

Food Insecurity & Nutrition
Education

A Kitchen with a Mission: Meals & Mentorship

The COOK Program is more than job training or a food truck—it's a bold, integrated solution. Through the COOK Program, we uniquely combine **paid culinary training** for youth and young adults with daily **delivery of free, nutritious meals to thousands of food-insecure youth** across North County San Diego.



Our Goals

1

FREE MEALS DELIVERED TO
3,000 KIDS EACH YEAR

2

PAID CULINARY TRAINING FOR
80 TEENS

3

2,000+ TEEN-CATERED
MEALS EACH YEAR

What is COOK?

Culinary Options and Opportunities for Kids

Paid Training


- ✓ Earn while you learn in a 12-week culinary program
- ✓ Develop commercial culinary skills in cooking, baking, and food prep
- ✓ Learn nutrition, health, and kitchen safety.
- ✓ Led by culinary expert and Program Manager, Kiersten O'Kelley

Job Readiness

- ✓ Assistance earning your work permit and food handler's license
- ✓ Support building strong resumes and interview skills
- ✓ Develop workplace skills; professionalism, teamwork, accountability


Real World Experience

- ✓ Collaborate with local restaurants & chefs
- ✓ Attend guest talks, field trips, and job shadowing
- ✓ Explore career pathways with industry professionals in culinary



THE LUNCH BOX
Hands-On Culinary Training for Teens

BOYS & GIRLS CLUBS
OF NORTHWEST SAN DIEGO



Early Success: Community Support is Growing

- In 2024, we launched “The Lunch Box” which is a fully renovated, licensed, and operational food truck
- 21+ events catered
- 350 youth/young adults participated in the COOK program curriculum
- 15 paid interns were hired to work in the program
- 1,500+ children received free, nutritious meals
- 62,000+ meals were provided to youth attending Boys & Girls Clubs and at five locations in North County

Community Support

"We **highly recommend** the Food Truck Program for any organization looking for delicious food, professional service, and a chance to support a truly **impactful** youth development initiative. We would be proud to **partner** with them for future Chamber events."

Scott Ashton
CEO
Oceanside Chamber of Commerce

"This is a program that is **greatly supported** by our City Council and City administration not only because it provides culinary training and paid internships to our Oceanside youth but also because it **provides** a much-needed resource, free meals, to our underserved communities."

Maria Yanez
Housing Administrator
City of Oceanside, Housing & Neighborhood Services

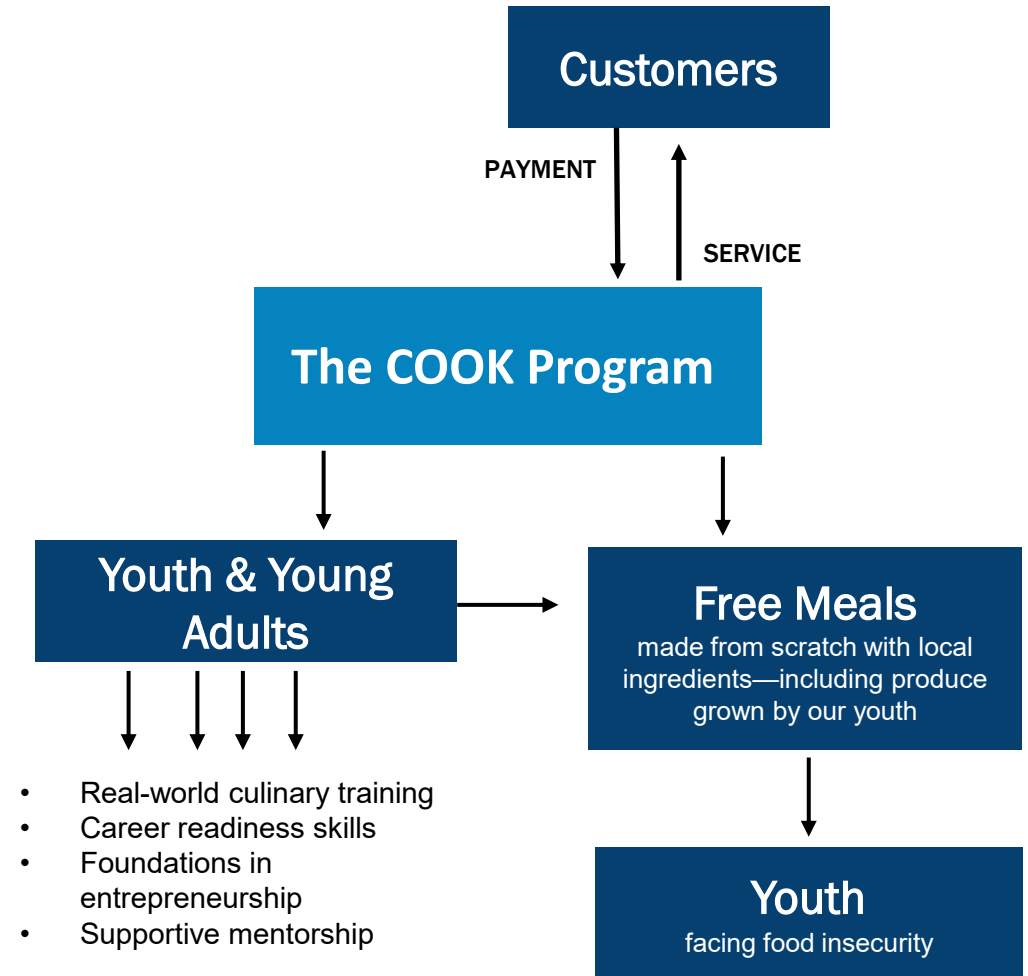
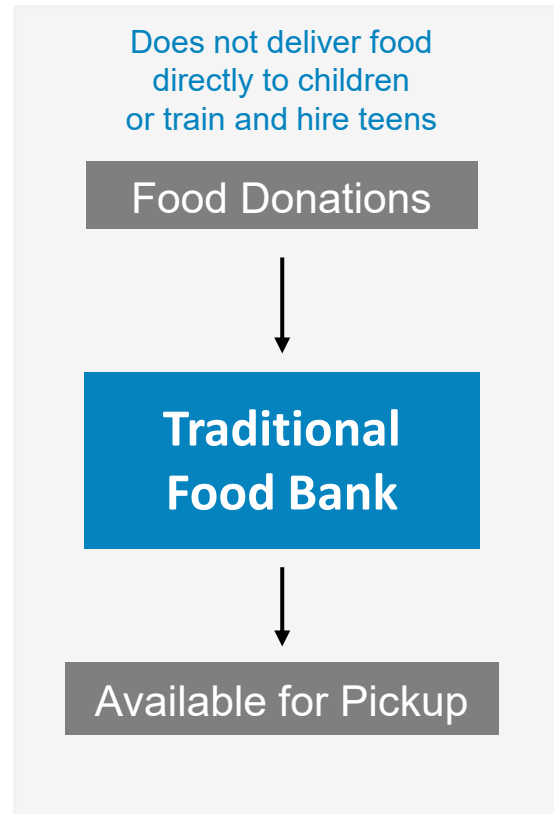
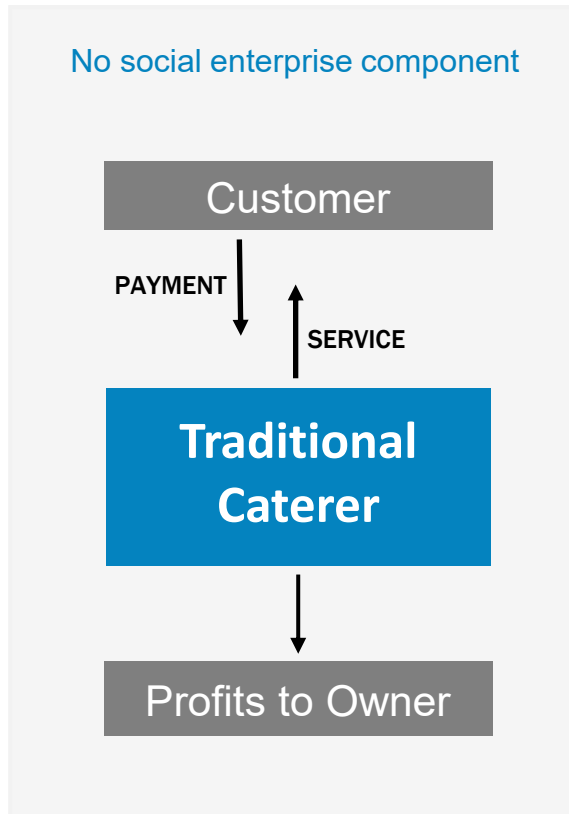


The Vision - Fueling Opportunities

There are a number of opportunities to expand learning and to provide support in your community.



The Only Program Feeding Futures While Building Them



Paving the Way for Success

The COOK program launched as a culinary arts training program and, in 2024, purchased, renovated, and licensed the Lunch Box food truck.



2025

Last year, we:

- Hired 15 interns
- Deliver meals to five locations during the summer, serving over 10,000 meals
- Catered 20 community events



2026

This year, we plan to:

- Increase the amount of youth we hire to support the entire CHL ecosystem
- Incorporate more cooking and gardening classes into our after-school programming
- Plan for and develop specific culinary and gardening summer camp opportunities
- Expand catering services or develop a mobile food pantry



2027-2028

Future & Vision:

- Increased opportunities to support CHL through enhanced services and opportunities, including:
 - Administrative support opportunities
 - Additional Supportive Services support for CHL team members

How Will YOU Help us Drive Impact



Increased opportunities for children to learn culinary skills, nutrition education, and gardening skills.



Additional staffing to accommodate teens in the COOK program as interns, providing increased employability and mobility.



Opportunity to provide meals to 3,000 a month to North County youth 5 to 17, addressing food insecurity.



More Than Just Cooking

COOK Provides New Opportunities, Confidence, and Leadership Growth

- Five teen employees from COOK competed in the North County African American Women's Association's (NCAAWA) 28th Annual Gentlemen's Gourmet Scholarship Fundraiser.
- This event supports women's scholarships and features local male chefs who volunteer their time and talents while competing in a "Chopped Style" format for cash prizes.
- We are so proud that three of our teen chefs placed in the competition!



Pictured from left to right: Jesus V., Jorge F., Danilo G., Daniel M., and Ricky D.

Community Investment

BGCNWSO is committed to investing in the COOK program in order to reach key milestones **including providing more internships, feeding more children, and increasing our bandwidth to support food insecurity in our communities.**

"This job has taught me valuable skills for both cooking, as well as working in general. I feel confident entering college not only being able to sustain myself with healthy meals, but with the additional workforce experience needed to sustain myself financially."

- Miguel M, Age 17





Intern pictured above

Breaking the Cycle of
Generational Poverty
One Meal, One Skill,
One Paycheck at a Time



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OF NORTHWEST SAN DIEGO

Thank you for the opportunity.

Kierstin O'Kelley

Director of Culinary Arts