



Bridge to Housing Committee | April 2023

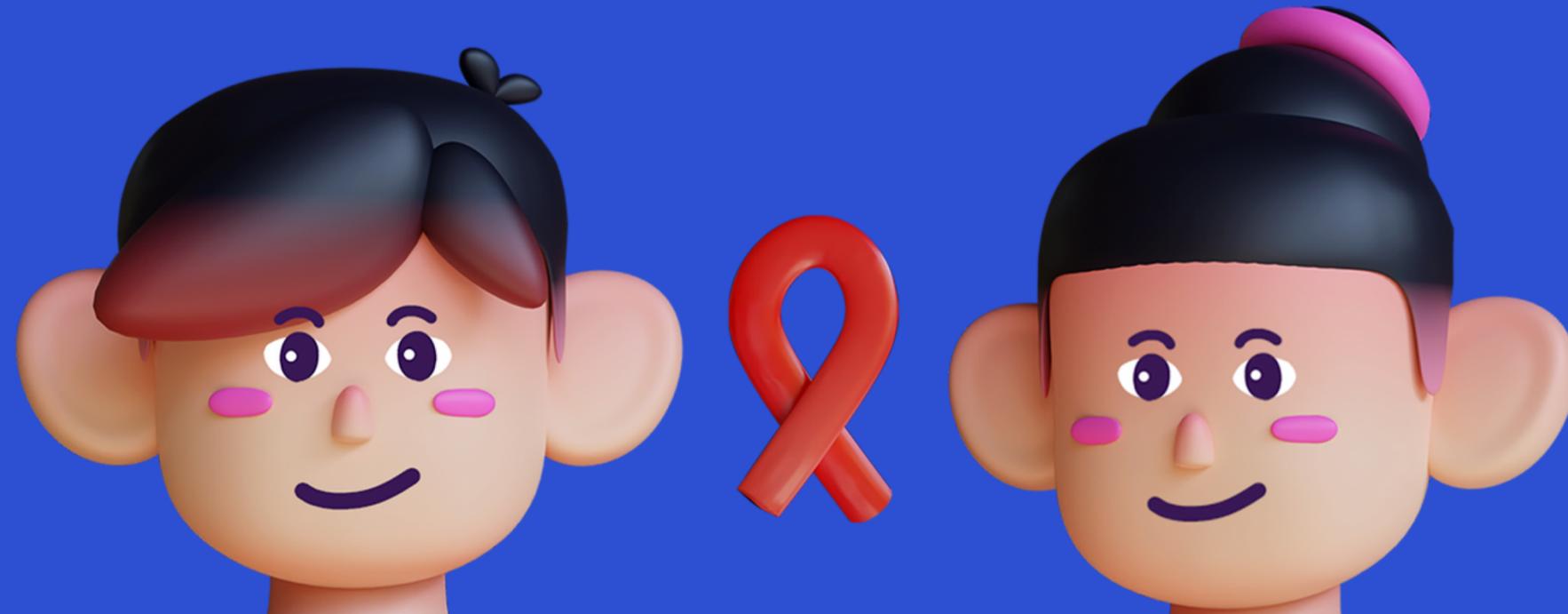
MEET TOWNSPEOPLE

Housing is **Health Care**

The ache for **HOME**
lives in all of us, the safe place where we can
go as we are and not be questioned.

- Maya Angelou





WHO WE ARE

For nearly 40 years, Townspeople has embodied the notion that housing is health care. Formed by a group of compassionate San Diegans in response to the HIV/AIDS epidemic, Townspeople provides access to affordable housing and supportive services for medically vulnerable community members experiencing homelessness.



WHAT WE STAND FOR



A Fully Housed San Diego

Since its founding, Townspeople has remained steadfast in its commitment to following the research, which shows the solution to homelessness is Housing First.



WHAT WE DO

Townspeople in Action



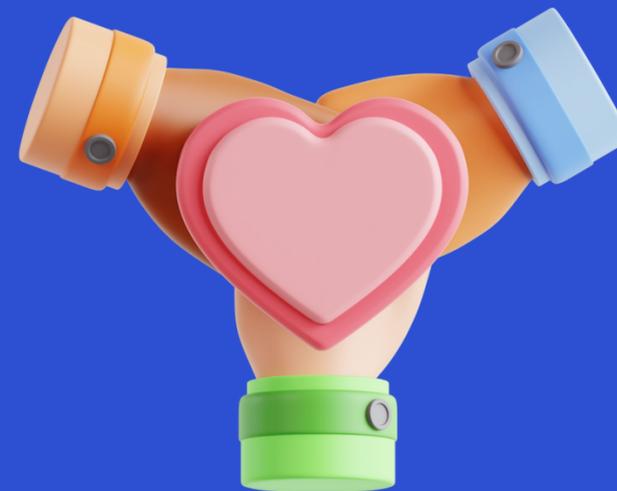
AFFORDABLE HOUSING

Townspeople owns and operates four affordable housing developments in San Diego, with a total of 118 units.



RENTAL ASSISTANCE

With support from the U.S. Department of Housing and Urban Development, annually we administer rental assistance to hundreds of households.



SUPPORTIVE SERVICES

On and off-site supportive service offerings include crisis intervention, care coordination, youth engagement, and case management.

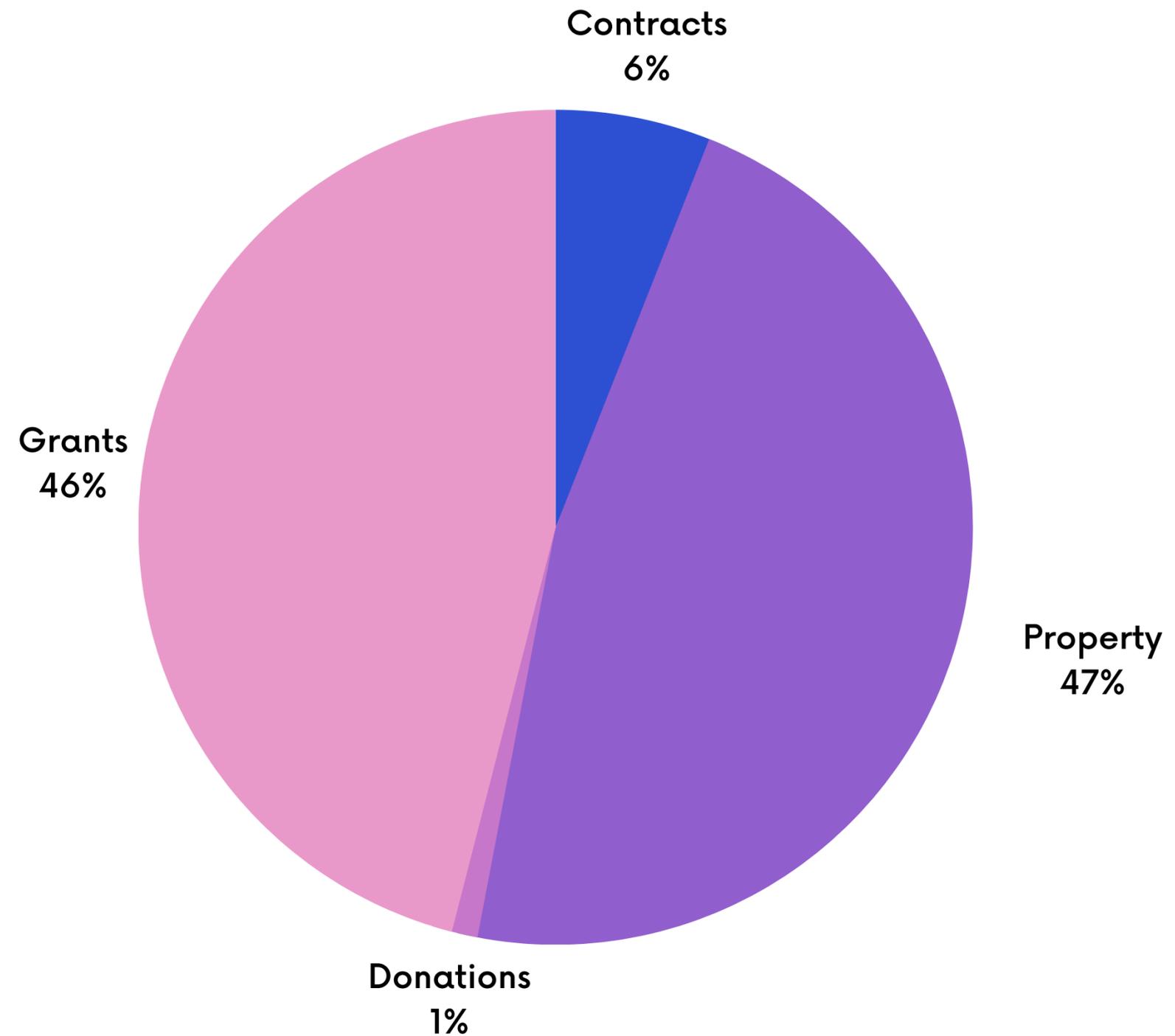


EMERGENCY HOUSING

Together with hotels, we operate year-round, non-congregate emergency housing for individuals living with HIV/AIDS and experiencing homelessness.

HOW WE'RE FUNDED

Townspeople is fortunate to receive HUD **Housing Opportunities for Persons with AIDS (HOPWA)** grant funds. HOPWA was created in the AIDS Housing Opportunities Act, a part of the Cranston-Gonzales National Affordable Housing Act of 1990, to provide housing assistance and related supportive services for people living with HIV/AIDS, and their families, who also have low incomes.





OUR 2022 IMPACT



348 Individuals Supported



95% Housing Stability Achieved



2,422 Hotel Nights Provided

WHAT'S NEXT?

Townspeople is co-leading the [San Diego Shared Housing Collaborative](#). Together with Adjoin, we are designing and implementing a regional, person-centered system for housemate matching and housing location in alignment with the principles of Housing First.



THE MODEL

Individuals have their
own private rooms
with their own lease

Housemates can be
matched across
agencies

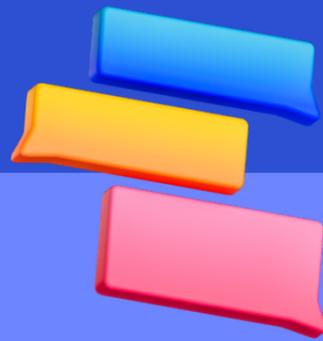
Landlords can **enter**
vacancies into the
housing system

Client choice is at the
center of the system

KEY ELEMENTS



**Platform and
Equipment**



**Landlord
Engagement**



**Housemate
and Housing
Support**



**Staff and
Housemate
Training**



**Strategic
Messaging**

OPPORTUNITIES FOR INVOLVEMENT

LEARNING COLLABORATIVE

We will be hosting a monthly learning collaborative focused on shared housing. RTFH will co-host bi-monthly sessions.

RAISE AWARENESS

Building awareness is a key part of our work. Become an advocate and help generate support for and utilization of shared housing.

LANDLORD ENGAGEMENT

Together with the Shared Housing Institute and Erica Snyder Consulting, we will be hosting a six-part series on landlord engagement.

BE AN EARLY ADOPTER

As Ricky Bobby said, "If you're not first, you're last." Being first is cool! Get shared housing going in your organization now.





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